



Tampa SEO, LLC Organic SEO Optimization Pricing Sheet

For questions, please call Tampa SEO: (800) 975-7736

SEO Feature	Basic Plan	Aggressive Plan	Market Leader	Enterprise
Keyword & Keyword Phrase Goals	Up to 15	Up to 25	Up to 35	Custom
Sitemap Creation	30 URLs	80 URLs	150 URLs	Custom
Initial Competitor Link Building Report	30 URLs	80 URLs	150 URLs	Custom
Ongoing Link Building	4 Hours	4.5 Hours	5 Hours	Custom
General Consultation Hours	1 Hour	1.5 Hours	2 Hours	Custom
Seeking Guest Blogging Partnerships	Consult Only	Consult Only	.5 hours	Custom
Sitemap Submission	Google	Google + Bing	All Major Ses	Custom
Canonicalization Analysis	Tweaks	Up to 8 pages	Up to 20 pages	Custom
Initial Copywriting	Consult Only	Up to 2 pages	Up to 5 pages	Custom
Google Analytics Setup	Required	Required	Required	Required
Conversion Tracking Setup	Required	Required	Required	Required
Google Webmaster Tools Setup	Required	Required	Required	Required
Bing Webmaster Tools Setup	Required	Required	Required	Required
Online Project Management Setup	Required	Required	Required	Required
Creation of Text Navigation	Custom	Custom	Custom	Custom
Integration of Blog w/ RSS	Custom	Custom	Custom	Custom
Creation of Link Bait Content	Custom	Custom	Custom	Custom
Website Conversion Analysis	Consult Only	Consult Only	1	Custom
Web Server Analysis	✓	✓	✓	Custom
Keyword Research	✓	✓	✓	Custom
Meta Optimization	✓	✓	✓	Custom
Creation of Robots.txt File	✓	✓	✓	Custom
DMOZ submission	✓	✓	✓	Custom
Information Architecture Audit	✓	✓	✓	Custom
Alternate Text Added to Images	✓	✓	✓	Custom
Free & paid directory submissions	✓	✓	✓	Custom
Dedicated Account Representative	✓	✓	✓	Custom
Ongoing Monthly Keyword Reporting	✓	✓	✓	Custom
Ongoing monthly traffic & goal reporting	✓	✓	✓	Custom
Google +1 Added to Website	✓	✓	✓	Custom
Google Analytics Traffic Analysis		✓	✓	Custom
Local Search Optimization		✓	✓	Custom
Facebook Page Creation		✓	✓	Custom
Internal Linking Restructuring		✓	✓	Custom
Link Bait Content Promotion		✓	✓	Custom
Header Tags Optimized (H1, H2 etc)		✓	✓	Custom
Duplicate content analysis		✓	✓	Custom
Social Media Monitor		✓	✓	Custom
Website Usability Analysis			✓	Custom
Website Call Tracking		Custom	Custom	Custom
Website Design Analysis			✓	Custom
Competitor Intelligence Report			✓	Custom
Social Media Marketing Strategy			✓	Custom
One Time Up-Front Fee for On-Page SEO	\$827.00	\$1,167.00	\$1,387.00	Get Quote!
(Up Front Deliverables Completed Net 60)				
Progressive Monthly Optimization:	\$647.00	\$797.00	\$977.00	Get Quote!